SYLLABUS OF UP JAL NIGAM

The syllabus mentioned below is only tentative:-

Group -A	Paper (i)- Micro Economics
Unit –I	Definition Nature and scope of economics, Marshall & Robins Views. Utility of Economics, Micro vs. Macromedia of Economics study, Economic Theory and Business Decisions.
Unit –II	Utility Analysis, Consumer Behaviour, Consumer's equilibrium. Traditional approach and Indifference curve and Analysis: price income and substitution effects. Some application of indifference Curve Techniques, Elasticity of demand.
Unit –III	Production - Equal Product Curves, Scale of Production: Input-Output relationship, cost Curves; Variable cost conditions and law of variable proportions, Producers' equilibrium. Product pricing - market format, perfect competition, Monopoly and imperfect completion.
Unit-IV	Pricing of Factors of Production, Concept of Marginal Productivity, Theories of Rent, Wages, Theories of Interest and Profit. Paper (ii): Currency and Banking
Unit –I	Functions significance of money, various forms of money, Causes, remedies and effects of Inflaction, Deflation and Reflation Indian
	Money Market, Principles Methods of Note issues, Monetary Standard – Gold Standard, Bi-metallise and Managed Currency Standard.
Unit –II	Meaning and significance of credit. Factors influencing the Volume of credit in Country, Credit Creations of Bank, Credit Control by RBI
Unit –III	Functions of Commercial Bank, Types of Banks, Unit and Branch Banking System, concept of Mix Banking, Central Bank and its functions, Reserve Bank of India, State Bank of India, Regional Rural Banks, Progress of Nationalized Banks in India.
Unit-IV	Concept of Foreign Exchange and Exchange Rate, Factors causing fluctuation in Exchange Control Meaning, Objective and Methods.
Group -B	Paper - I Essential of Management
Unit –I	Nature, scope and functions of Management, Evolution of Management thought, various approaches to management, Functions of a
Unit-II	manager, Introduction to Corporate Social Responsibility. Planning: Objective, Nature and process of planning, SWOT Analysis, formulation of plans, Decision making process.
omt-n	Organising: Objective, nature and process of pranting, SwoT Analysis, formation of prains, Decision making process. Organising: Objectives, nature and process of organizing formal and informal organization, authority and responsibility, delegation and empowerment, centralisation and decentralisation, concept of departmentation, Organisation Chart, Line, Staff and functional relationships.
Unit-III	Staffing: Concept, Manpower Planning, recruitment, selection, training and development, performance appraisal. Directing: Concept and techniques of Motivation and Leadership. Process and barriers to communication.
Unit-IV	Controlling: Concept, Need and Techniques. Controlling: concept, process and techniques and control, Management by Objectives (MBO) Management by Exception (MBE), Essentials of effective control, Managerial effectiveness.
	Paper -II : Office Management
Unit –I	Office: Meaning, importance, activities, emerging trends, concept of paperless office.
	Office management: Meaning, functions. Office organization: Definition, characteristics, types of organisation, office systems and procedures, charts and manuals. Office location, layout and environment, flow of work.
Unit II	Computer fundamentals: Concept, Components and types of computers.
	Operating system: Concept, functions, types. Managing files and folders. Internet: Basics, features, methods of access.
	Applications and benefits of Computerisation and Internet in office. Introduction to word processing and spreadsheets: Templates and creation of documents, editing and formatting, creating tables, basic applications.
Unit-III	Office record management: Importance, filing essentials, modern methods of filing, modern filing devices, indexing system. Office Forms: Meaning, principles, design and control of office forms.
	Office Supplies: Management and control of office supplies. Office Correspondence: Types, centralized and decentralized correspondence, procedure of handling inward and outward correspondence, electronic communication.
Unit -IV	Office Information System: Concept, basic types and business applications.
	Planning and designing of Information System: System Development Life Cycle, Flow Charts.
	Office reports: Types of reports, report writing and precis writing.
	E-Commerce: Concepts, types, business models, e-payment systems.
Group –C Unit –I	Paper –I: Accounting Accounting an introduction: Accounting Standard – national and international, Partnership Accounts – Admission, retirement & death,
Unit-I	Accounting an introduction: Accounting Standard – national and international, Partnership Accounts – Admission, retirement & death, Dissolution of partnership firm.
Unit –II	Absorption, Amalgamation and reconstruction of companies, Liquidation of companies and preparation of a Liquidator's Final Statment
	of Account.
Unit -III	Hire purchase and instalment accounts, Royalties accounts, insolvency accounts.
Unit –IV	Branch account: Voyage accounts, Accounts of empties and packages; Insurance Claim for loss of Stock and loss of profit.
TTuis T	Paper -II: Business Organisation Definition Nature and score of hydroges Business and society Social Responsibility of Business Factors Determining the size of
Unit-I	Definition, Nature and scope of business, Business and society, Social Responsibility of Business, Factors Determining the size of business unit. Forms of business organization – A Comparative study.
Unit-II	Monopolistic combination, Production management, Rationalization & methods of remunerating labour.
Unit –III	Organization process - Importance, principles, Various aspects of organization, organization structure, Departmentation, Line and Staff Relationships, Span of control, Delegation of authority, Decentralization.
Unit-IV	Produce and stock Exchange : its organization and economic functions.

	Paper : Statistical Methods
Unit –I	 General – The Nature and scope of statistics: Definition of statistics. Law of statistical Regularity: Law of Inertia of
	Large Numbers. Probability and sampling. limitations of statistics.
	 Methods of statistical Enquiry – Types and characteristics of Units. Methods of collection of data; Questionnaire and schedule; approximations and accuracy, errors and their effects.
Unit –II	 Classification and Tabulation – Objects, general-rules for the construction of tables; statistical series.
Unit –III	Measure of Central Tendency – Mean Mode, Median, quartile Harmonic and geometric mean. Measurement of Disperson and skewness – Pange, quartile deviation, mean deviation, standard deviation and
CIIII –III	 Measurement of Disperson and skewness – Range, quartile deviation, mean deviation, standard deviation and their coefficients: Measures of skewness.
	Correlation Analysis – Graphic method, scatter diagram, Karl Pearson's coefficient of correlation, Spearman's
Unit –IV	ranking method, Lag and Lead, probable and standard error.
Omt -IV	 Regression Analysis – Linear regression, regression lines, regression equations. Interpolation – Assumptions, Newtons' advancing differences, larganges' formula; parabolic curve method;
	binominal expansion method.
	Books recommended 1. Elhance, D.N. – Fundamentals of statistics.
	 Elhance, D.N. – Fundamentals of statistics. Elhance, D.N – Sankhiki
	3. Kataria – Sankhiki
	Asthana, B.N. – Elementary statistics Gupta C.B. – An introduction to statistical methods
	 Gupta C.B. – An introduction to statistical methods Gupta B.N Sankhiki
	Paper : Public Finance
Unit –I	1. Public Finance – Definition and Scope; Public and Private finance.
	Public revenue – Sources of Public revenue; Nature and Principles of taxation; classification of taxes; problems and principles of equity in taxation. Incidence of taxation; shifting of taxes. Effects of taxation. Requirements of a sound tax
	system. Canons of taxation.
Unit –II	1. Principle of maximum social advantage.
	 Public Expenditure – Classification, effects and canons of public expenditure, Public debt, External and internal debt. Methods of debt redemption. Capital levy, Deficit financing.
Unit –III	Indian Public Finance – Financial relations between the Central Government, State Government and local bodies, Finance
	commission, Financial Administration, Budget- Its preparation, legislation and execution.
Unit –IV	 Analysis of trends in Central Government's Revenue, Expenditure and debt. Financing of five year plans, Deficit financing in India.
	State and local finance, Heads of revenue and items of expenditure and related issues.
	Books recommended
	Dalton, H – Principles of Public Finance Mehta and Agarwal – Public Finance
	Sarkar and Misra – Rajasva Shastra
	Bhargava – Public Finance in theory and practice
	5. Saxena and mathur – Public Fiance Paper: Business Law
	Main Principles of Indian law relating to:
Unit –I	Contract
Unit –II	Agency, Sale of Goods
Unit –III Unit –IV	Partnership, Negotiable Instruments and Hundies and Consumer Protection Act 1986 Common Carriers and Carriage of Goods of Land and Air. Foreign Exchange Management Act. 2000: Definitions & Main
	provisions
	Books and Acts recommended:
	 Pullock and Mulla – Indian Contract Act (Student's Edition) Basnerjee, A.K. – Indian Mercantile Law
	 Venkatesham, E – A Handbook of Mercantile Law
	Pandia – Mercantile Law Indian Contract Act No. IX 1972
	Indian Contract Act No. IX 1972 Indian Sale Goods Act 1930
	7. Indian Partnership Act. 1932
	Negotiable Instruments Act Makeshareni and Makeshareni Communicati Language
	9. Maheshwari and Maheshwari — Commercial Law 10. Maheshwari and Maheshwari — Vyaparik Sanniyam
	Paper : Cost Accounting
Unit –I	Definition, Nature, Scope and Significance, Cost Unit, Cost Centre, Elements of Costs, System of ascertainment of cost,
	Control and ascertainment of Materials, Labour and Overhead Costs, Allocation, Apportionment and Absorption of Overheads.
Unit –II	Single Output or Unit Costing, Contract and Job Costing, Calculation of Tender, Quotation, Estimated Price, Process and
The III	Operating Costing
Unit –III Unit –IV	Marginal Costing – its use in Management Standard Costing, Variance Analysis. Integrated Accounts, Reconciliation of Cost and Financial Accounts, Cost Accounting/ Cost Control Accounts, Interfirm
Omt-IV	Comparison.
	Books Recommended:
	Bigg – Cost Accounts Lunt – Manual of Cost Account
	Ridgeway – Cost Account
	Whelden - Principles and Methods of Costing

	 Gupta, MP – Costing
	6. Lucey. T. – Costing
	7. Bharr - Cost Accounting
	Blocker & Weltmer – Cost Accounting
	Horngrance, Charles T. –Cost Accounting : A Managerial Emphasis
	Paper : Company law and Secretarial Practice
Unit-I	Company: Definition, Classification, Incorporation, Memorandum of association, Articles of Association.
	Doctrine of constructive notice, Doctrine of Indoor management, Commencement of Business. Company
	Management: Appointment, Rights and obligations of Directors, Managers and secretary.
Unit-II	Steps before issue of prospects, Definition and contents of prospectus, Liability for untrue statements.
	Shares: Definition, share Vs stock, classes of shares, voting rights, issue of shares at per, premium and
	discount, ESOP, Bonus, Rights, Buyback, Public shares at par, premium and discount, ESOP, Bonus, Rights,
	Buyback, Public issue, Calls, Forfeiture, Lean and Surrender, Transfer and transmission, statutory restriction on
	transfer, Borrowing power, mortgages and changes, Debentures.
Unit-III	Secretarial Practice: Duties and responsibilities of Company Secretary, secretarial duties relating to issue and
	allotment of shares, Calls, forfeiture Lien and transfer of shares.
	Majority powers and minority rights, revelation of oppression and management. Specimen of certificate of
	incorporation. Certificate of commencement of Business, Share certificates and share warrants,
	Dematerialization of shares.
Unit-IV	Meeting and proceedings: Provisions relating to the company and Board meetings, Secretarial duties relating to
	meetings, Notice, Agenda, Proxy, Motion, Resolution, Minutes and Reports.
	Optional Paper : Selling and Advertising
Unit –I	Selling: Concept, Nature and Role in Marketing.
	Personal Selling: Evolving face of Personal Selling, Nature and importance of Personal Selling, Characteristics of a
	successful salesperson, Sales as a career option, Sales training, Consumer psychology and buying motives, Selling of
Unit –II	consumer and Industrial Products (goods and services) Selling process: Prospecting, Pre-approach, Approach, Sales presentation and demonstration, Handling objections, Closing
Cint -ii	the sale, After sale service. Effective selling techniques, role of relationship marketing in personal selling, tools of selling,
	Motivating and Remunerating Salespersons.
Unit –III	Advertising: Concept, role, functions, scope and types, Economic, Social, Legal and Ethical aspects of Advertising.
	Advertising Appeals: Meaning, types and methods, Advertising as a persuasive communication process.
	Advertising Design: Characteristics and basic elements of Advertising copy. Creation, Production and Planning of
	Advertisements.
	Advertising Budget: Types, components and process of preparing. Advertising Agency: Functions and selection of agency.
Unit -IV	Advertising Agency. Functions and selection of agency. Advertising as a component of Integrated Marketing Communication, AIDA and DAGMAR model.
Cint -1v	Advertising Media: Types (Print, Outdoor, Electronic and other), Characteristics, merits and limitations of each media type.
	Media planning: Selection of media category; their reach, frequency, impact, cost and other factors influencing media choice.
	Problems in reaching rural and remote audience. Evaluation of Advertising effectiveness: Importance, difficulties and
	methods of measuring advertising effectiveness.
****	Optional Paper : Business Mathematics
Unit -I	Calculus: (Problems and theorems involving trigonometrically ratios are not to be done) Differentiation: Partial derivatives
	up to second order; Total differentials. Maxima and minima cases of one variable involving second or higher order; Cases of
	two variables involving not more than one constraint, Integration as anti-derivative process; Standard forms; Methods of regration—by substitution, by parts, and by use of partial functions; Definite regration; Finding areas in simple cases.
Unit -II	Matrices and Determinants: Definition of a matrix, Types of matrices; Algebra of matrices; Properties of determinants;
	Calculation of values of determinants upto Third order, Adjoint a matrix; elementary row or column operations; Finding
	inverse of a matrix through adjoint and elementary row and column operations; Solution of a system of linear equations
	having unique solution and involving not more than three variables.
Unit –III	Linear Programming - formulation of LPP: Graphical method of solution; Problems relating to two variables including the
	case of mixed constraints; Simplex Method – solution of problems upto three variables, Duality, Transportation Problem.
Unit –IV	Compound interest and annuities certain, different types of interest rates; concept of present value and amount of a sum;
	equation of payments, types of annuities; present value and amount of an annuity, including the case of continuous
	compounding; analysis of annuity; valuation of simple loans and debentures; problems relating to sinking funds.

	Paper: Insurance Law and Accounts
Unit –I	Introduction to Insurance: Purpose and need of insurance, Insurance as a social security tool; Insurance and economic
Unit –II	development, Fundamentals/ Principles of Insurance. Contract of Insurance. Life Insurance - Principles and practice of life assurance. Life assurance contract, their nature and characteristics, Parties to
	the contract and their rights and duties. Conditions and terms of policy. Nominations and Assignment Practice in connection with collection of premium, revivals, loans, surrenders, claims, bonuses and annuity payments, Mortality Table.
Unit –III	Fire Insurance - The basic principles of Fire Insurance contracts. Fire Policy, conditions, Assignment of Policy, Claims.
	Marine Insurance – General Principles – Insurable interest and value disclosure Marine Policy and their conditions, Premium double insurance: assignment of policy warranties the voyage, Loss and abandonment: partial losses and particular charges;
	salvage; total losses and measures of indemnity, Subrogation.
Unit –IV	Insurance Intermediaries – Agents and Procedure for Becoming and Agent: Pre requisite for obtaining a license: Duration of
	license; Cancellation of license, Revocation of suspension/ termination of agent appointment; Code of conduct; Unfair practices, Insurance Accounts - Life Insurance and General Insurance Company.
	Books Recommended:
	1. Young - Insurance
	 S.K. Shukla & Ram Milan – Insurance Law & Accounts (Hindi & English) Huebner – Life Insurance
	4. Leigh – A Guide of Life Insurance
	5. Maclean – Life Insurance
	Godwin - Principles and Practices of Fire Insurance Bal Chand - Bine Vo Boundail Bulleting
	7. Bal Chand – Bima Ke Prambhik Prakaran 8. Insurance Act 1938
	Taylor and Tylor – From Proposal to Policy.
	Paper : Income Tax Law and Accounts
Unit – I	Basic Concepts: Income, agricultural income, casual income, assessment year previous year, gross total income, total income
	person. Tax evasion, avoidance and tax planning. Basic of Charge; Scope of total income, residence and tax liability, income which does not form part of total income. Deduction from Gross total income.
Unit-II	Head of the Income: Salaries; Income from house property; Profit and gains to business or profession. Capital gains; Income
Ollit-II	from other sources.
Unit-III	Computations of total income of an individual, H.UF and firm.
Unit-IV	Deemed income: Aggregation of Income, Set-off and carry forward of losses; Tax Authorities; Assessment procedures.
	Books Recommended: 1. Shukla S.K. – Direct Tax : Laws and Accounts (Hindi & English)
	2. Singhanai V.K. – Students, Guide of Income Tax, Taxman, Delhi
	3. Prasad, Bhagwati: Income Tax Law & Practice; Wiley Publication, New Delhi
	4. Mehrotra, H.C. – Income Tax Law & Accounts;
	 Dinker Pagare: Income Tax Law and Practice; Sultan Chand & Sons, New Delhi Grish Ahuja & Ravi Gupta, Syustematic approach to income tax, Sahitya Bhawan publication, New Delhi.
	Paper : Contemporary Audit
Unit –I	
Onit -I	Introduction: Meaning and objectives of auditing: Types of audit; Internal audit. Audit Process: Audit programme; Audit and
Onit -1	books; Working papers and evidences; Consideration for commencing an audit; Routine checking and test checking. Internal
	books; Working papers and evidences; Consideration for commencing an audit; Routine checking and test checking. Internal Check System: Internal Control.
Unit –I	books; Working papers and evidences; Consideration for commencing an audit; Routine checking and test checking. Internal Check System: Internal Control. Audit Procedure: Vouching; Verification of assets and liabilities.
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Unit I	Paper :Marketing, Practice and Finance
Onki	Introduction: Nature and scope of marketing: Importance of marketing as a business function and in the economy; Marketing concepts- traditional and modern; Selling Vs. Marketing; Marketing
	mix; Marketing environment.
Unit-II	Consumer Behaviour and Market segmentation; Nature, scope and significance of consumer
	behaviour; Market segmentation Concept and importance; basis for market segmentation
	Promotion; Methods of promotion; Optimum promotion mix; Advertising media – their relative merits and limitations; characteristics of an effective advertisement; Personal selling; Selling as a
	career; Classification of a successful sales person; Functions of salesman.
Unit-III	Product: Concept of product, consumer and industrial goods; Product planning and development;
	Packaging - role and functions; Brand name and trade mark; After sales service; Product life cycle
	concept. Price: Importance of price in the marketing mix; Factors affecting price of a product /
Unit-IV	service; Discounts and rebates. Distribution Channels – concept and role; Types of distribution channels; factors affecting choice
021111	of a distribution channel; Retailer and wholesale; physical distribution of goods; Transportation;
	warehousing; inventory control; order processing.
	Books Recommended: 1. Marketing Fundamentals – A Contemporary Insight – Prof. A. Chatteriee & Dr. R.K. Chaturvedi
	 Marketing Fundamentals – A Contemporary Insight – Prof. A. Chatterjee & Dr. R.K. Chaturvedi Agarwal, R.L. & Agarwal, D.P. – Viparan Ke Sidhant Tatha Neetiyan
	 Gupta, A.P. – Bharat Mein Viparan Ke Sidhant Thata Vyohar Gupta, A.P. – Marketing of Agricultural Produce in India
	 Varshney, R.L. & Gupta, S.P. – International Marketing Management
	Kotler, Phillip – Marketing Management Analysis Planning and Control.
	Paper : Macro- Economics
Unit-I	Concept – Definition and scope of Macro-Economics, Statics and Dynamics, The Circular flow of Income. The Analysis and Measurement of Economic Activity – National Income Accounting – Concept and Definitions of National
	Income. Various component of National Income, Methods of Measurement of National Income and Welfare.
Unit – II	The consumption function – The Keynesion Comsumption Function, Relative Income Hypothesis, Permanent Income Hypothesis Multiplier and the Process of Income – Propagation. The investment function – Autonomous and Induced
	investment. Government and the Theory of Income Determination - Government Purchases and Income, Taxes and
	Equilibrium level of Income, Tax Multiplier. Determination of the Equilibrium Level of Income – The Simple Keynesian Model.
Unit –III	Marginal Efficiency of Capital, Relation between MEC and MEI. The Derivation and Shift in IS and LM Curves, the
	Interaction between IS and LM Curves. The Acceleration Principle. Theories of Employment – Say's Law of Market and Classical Theory of Employment, Saving Investment Analysis. An outline of Keynesian Theory of Employment.
Unit-IV	Theory of Inflation - Concepts of Inflation, Inflationary Gaps Demand Pull and Cost Push Inflation. The Philips Curve,
	Effects of Inflation, Anti-Inflation Policies – Mentary and Fiscal Policies. Fluctuation and Growth – Hawtrey, Hayek, Sehumpeter, Samuelson, Hicks.
	Theories of population - Malthusian Theory and Theory of Optimum Population.
	Books Recommended: 1. Stonier and Hague – A text – book of economic theory.
	 Deruburg and Dougal, M.C. – Macro Economics Acklay, G. Macro Economic.
	4. Carl Schapiro – Macro Economic Theory
	 Jha Raghbendra – Contemporary Macro-Economic Theory and Policy Hicks JR -A
	Optional Paper : Trade of India
Unit -I	Introduction - Trade its meaning and types. Difference between internal and international trade. Theories of International Trade with particular reference to the theory of comparative cost.
	Trade: Terminology and abbreviations. India's Internal Trade- Characteristics and Problems. Coastal trade and trade of Uttar
Unit-II	Pradesh. Foreign Trade of India – Brief history before independence Recent trends in India's Foreign Trade. Composition of Imports
	and Exports - Changes during planning period. Important items of imports and exports.
Unit –III	Direction of India's Foreign Trade – Changes in Directional pattern during planning period. India's Major trading partners. State trading Organisations, Financing of India's foreign trade role of EXIM, Bank ECGC and other institutions in financing
****	of foreign trade, STC MMTC.
Unit –IV	Trade Policy in India – General Developments during planning period. Import substitution and Export promotion. Recent changes in trade policy, Trade agreements – Bilateral and Multilateral Trade Agreements. GATT & UNCTAD.
	India's Balance of Trade and Balance of Payments - Trends during planning period. Problems of Bot, BOP and corrective
	measures. Books Recommended:
	Bhagwati J. Srinivasan – T-Foreign Trade regimes and Economics development Plaekar – Trade of India
	Salvi P.G. – New Directions on India's Trade policy.
	Chereenilam F. – International Trade Export Manager Singh, M – India's Export trends
	6. Varshney R.L. – India's Foreign Trade
	Optional Paper : Applied & Business Statistics
Unit-I	Statistical System in India- Indian Statistical Machinery - Organisation at Central State level, National Sample Survey -
	Design and Technique. Agricultural Statistics in India – Nature of Crop estimates, estimation of Area and yield, Industrial Statistics, Annual Survey of
	Industries. Statistics of Prices, Wage, Trade and Transport.
Unit –II	Population statistics - Vital statistics, Computation of birth, death and survival rates. Methods of population projection.
Unit –III	Population census in India. Analysis of Time series – Trend Measurement Different Method of Computing Seasonal Indices. Cyclical and Irregular-
	Fluctuations.
Unit –IV	National Income Statistics: Methods of Measuring National Income and Related Aggregates. Statistical Quality Control Construction and uses of control charts,
	-

	Business forecasting – Tools and methods;
	Pareto and Lorenz curves;
	Construction of Life Tables. Books Recommended
	Elhance, D.N. : Indian Statistics
	2. Gupta, S.P.: Statistical Methods
	C.B. Gupta – Statistical Methods Applied Statistics in Tending
	Asthana and Srivastava – Applied Statistics in India Irving Fisher- Making of Index Number
	6. Abrar Anjum – Applied and Business Statistics.
	Optional Paper : Law and Practice of Banking
Unit-I	The Ordinary, practice of bankers with regard to the opening and conduct of banking accounts, closing of accounts. Banker and customer – General and special relations.
Unit –II	Law relating to cheques, bill of exchange and other negotiable instruments.
	Discounting of Bill of Exchange, the practice relating to cheques bills of exchange and other negotiable instruments.
Unit –III	Banker's credit, advance and overdrafts
	Traveller cheque, letter of credit, confirmed bankers credit, unconfirmed bankers credit, acceptance credits and documentary credit.
Unit –IV	Revolving credit, banker's advance against marketable securities, goods & produce, debentures and life insurance policies.
	Unsecured advances – guarantees, precautions/ duties of Banker.
	Books Recommended:
	Sheldom – Practice of Banking Tannan – Law & Practice of Indian Banking
	Ghosh, Bimal – Introduction to Principles, Practice and Law of Banking
	 Guru Datt – Trends in Indian Banking – Past and Present
	5. Davar – Law & Practice of Banking
	Optional Paper : Development Banking
TTin T	1. Marine determined and sharehold for a series development are and another of Borel and Telephial
Unit-I	 Meaning, determinant and obstacles of economic development, sources and problems of Rural and Industrial Finance.
	Meaning objective, characteristics and functioning of Development Banks, Difference between Commercial and
	Development Banks
Unit-II	 Role of Commercial Banks in Agricultural and Industrial Finance. Terms lending operations of Land
	Development Banks. 2. National Bank for Agricultural and Rural Development (NABARD) – Objectives organisation and functions.
Unit-III	Structure of Development Banks in India, progress of these banks (terms lending institutions) and deficiencies in
	their working.
	 National Level Financial Corporation – IFCI, IDBI, ICICI & IRBI – their objectives functions and evaluations of
Unit -IV	performance. 1. State level Financial Corporation – SFCs and SIDCs – their objectives organisations, functions and evaluations
	of performance.
	Capital Market in India & Industrial Growth – Structure, present position, problems and steps taken by the
	government to active and Capital market. Books Recommended:
	Cirvante, V.R – The Indian Capital Market
	2. Dimanond, W- Development Banks
	 Dougall, H.E. Capital Market and Institutions
	Kulshreshtha, R.S Financial Management.
	Ontional Property Countitation Francisco
Unit –I	Optional Paper: Quantitative Economics Economics of a Fir – Applications of differential calculus, cost minimization, Profit Maximization, Price – Quantity
Onn-1	Determination, Elementary Partial Differentiation and Economic application, Partial Elasticition, Elementary Integral
	calculus and Economics applications.
Unit –II	Linear programming - Meaning, Application, limitation Simple formulation, Graphic method, simplex method duality.
Unit –III	Games theory – Classifying pay off matrix, principle of dominance, Strategy – Pure Strategy and mixed strategies – 2x2mx2,2xn games.
Unit –IV	Decision Theory
	Decision making under risk, decision making under inconstanity- Maximum Criterion, Maximax Criterion, Hurvics,
	criterion savage criterion, laplace criterion
	Inventory Economics – Inventroy costs, various inventroy models – EOQ with uniform demand, production inventory model, Back-order inventory model Inventory model with quantity discount, price break approach, Re-order point
	safety stock and stock-outs, determining optimum safety stock levels, ABC analysis.
	 Input-Output Analysis - Meaning assumption viability of system, technological coefficient closed & open
	economy, determination of out-put labour requirement price equibrium and value added.
	 Query Problems – Query discipline formulae for solving single-channel quering problems.
	Books recommended:
	Dewestt W.T. – Elementry Mathematics in Economics
	 Parry Lewis J – An Introduction to mathematics for students of economics
	Mehta and Madni – Basic Mathmetics for economics Duffy, N.F. – Managerial Economics
	Dufty, N.F – Managerial Economics Levin and Kirkpatrick – Quantitative Approach to Management
	6. Their, Boot Klock – Operation Research and Quantitative Economics

Aptitude Test Common for all the posts- Verbal ability, Numerical ability, Reasoning and General Awareness regarding Current National and International Affairs; Problems of National Development, Economic, Educational, Cultural and Social, International Affairs of Cultural, Literacy, Artistic, Scientific and Technology interest.

Glimpses of world History and World Geography; Sports and Games, General Terminology.