KPSC

DRAFT SYLLABUS FOR POLYTECHNIC DIPLOMA LECTURER'S RECRUITMENT EXAMINATION

COSTUME AND DRESS MAKING (ADFT)

UNIT-I:

PATTERN ILLUSTRATION

Apparel Design

Advance pattern making, Drafting method, Flat pattern method Draping method Construction of women wear- casual, formal wear & Fashionable wear.Construction of men wear- casual, formal wear & Fashionable wear.Construction of children wear

Technical Terms

Empire Seam, Princess line, Welt, Gusset, Jetting, Notch mark, Lapel, Vent

Art of Manipulation

- Slash And Spread/Pivotal method
- Cowl Effect
- Sleeves set in sleeves, Raglon and kimono sleeves
- Skirts Gored skirt, yoke skirt, cascade skirt, pegged skirt
- Added fullness- Pleats, Gathers, Darts, Tucks
- Layout and Estimation

UNIT-II:

FASHION ILLUSTRATION

• Fashion cycle

- Nature of fashion
- Structure of fashion market
- Fad
- Trend

• Principles & elements

- Principle of design
- Silhouette

• Human Anatomy

- Eight head, ten and twelve head theory
- Study of human figures

• Fashion Accessories

- Brands
- Styles
- Assortment
- Colour Forecast
- Women accessories
- Men accessories
- Children accessories

• Fashion Education

- Knowledge of organizing Fashion Shows
- Trade Shows

• Fashion Industry

• Boutique

- Fashion Marketing
- Present structure of Fashion Industry

• Study of Colours

- Primary, Secondary and tertiary
- Properties

UNIT-III:

FASHION MERCHANDISING & MARKETING

- Portfolio
 - Inspiration Board
 - Concept Board
 - Mood Board
 - Study of individual collection

• Fashion Forecasting

- Trend Analysis
- Merchandize planning.
- Range Development: Product and range development on the basis of
 - Fashion calendar
 - Market research.

• Historical Fashion in detail

- Haute Coutur
- Casual Wear
- Ethnic Wear
- Formal Wear

- Fashion Business: Introduction
 - Scope
 - Forms of Business Organisation.

• Fashion Merchandising:

- Introduction
- Role and responsibility of Merchandiser.
- Elements of Visual merchandising

Advertising

- Role and types of Advertising.
- Sales Promotion:
 - Techniques
 - Promotional stores.

UNIT-IV:

APPAREL INDUSTRY

- Product development
 - Product standards and specification
 - Sources of quality and performance standards
 - Company standards for quality
 - Size, fit and performance developing
- Preproduction operation

- Initiation of operation
- Marker making
- Spreading
- Cutting
- Off loading

• Production Process

- Individual System
- Batch system
- Synchronised straight line system

• Industrial Machines

- Laying & Spreading machine
- Cutting machines
- Sewing machines
- Finishing machines
- Types of sewing machine beds

• Quality in Apparel Industry

- Raw material Inspection
- Final inspection
- Quality control in various departments

UNIT-V:

TEXTILES

• Knit wear design technology

- Warp Knit
- Weft Knit

• Textile Design Development

- Design Concept
- Fabric Structure And Design

Yarns

- Hosiery Yarns
- Ply yarns
- Novelty yarn
- Textured yarn
- Weaving Art: Jacquard & Double Cloth

• Manufacturing process

- Spinning
- Weaving
- Yarn twist
- Yarn numbering system

• Equipment's In Textile Field

- Advance Knitting Machinery
- Advance Weaving Machinery
- Drape Testing
- Tensile Testing
- Bursting strength testing

• Decorative Fabrics

- Net Fabric
- Lace Fabric
- Braiding

UNIT-VI:

TEXTILE DESIGNING

- Methods of Dyeing and effects achieved on various textile material
 - Fiber stage
 - Yarn stage
 - Fabric stage
 - Garment stage

Printing

- Equipment
- Process.

• Types of Dyes

- Natural
- Synthetic

• Methods of printing

- Direct
- Resist
- Discharge

• Styles of Printing

- Block
- Stencil
- Screen
- Roller
- Transfer
- Tie and dye
- Batik
- Duplex printing.

Laundering

- Stain And Stain Removal
- Different process of washing

UNIT-VII:

SURFACE ORNAMENTATION

- Classification of Hand Embroidery
 - Line Stitch group
 - Chain Stitch group
 - Loop Stitch group
 - Flat Stitch group
 - Knot Stitch group
 - Composite Stitch group
- Regional Embroidery

- Kasuthi
- Kantha
- Kashmiri
- Phulkari
- Kutch

• Western Embroidery

- Eyelet work
- Cutwork
- Patch Work

• Machine Embroidery

- Appliqué work
- Mirror Work
- Bead work
- Sequence work
- Cording

UNIT-VIII:

COMPUTER AIDED DESIGNING

- Digitizer
 - Types

• Functions

• Plotter

- Functions
- Advantages and Disadvantages

Garment Grading

- Method of grading
- Uses and importance

• Marker

- Advantages of marker in apparel industry
- Importance of efficiency

• Importance of Computer Aided Design in Apparel Industry

- Pattern Making
- Cutting
- Sewing
- Embroidery
- Textiles/Texture / Colours

UNIT-IX:

WORLD COSTUMES

- ANCIENT WORLD
 - Egypt
 - West Asia
 - Greece
- ROMAN EMPIRE
 - Rome
- EUROPE IN THE MIDDLE AGES
 - England
 - France
 - Germany
 - Italy
- EAST AND SOUTH EAST ASIA
 - China
 - Japan
 - Thailand
 - SOUTH ASIA
 - India
 - North, west and Central India
 - South India

• EUROPEAN REGION

- Scot land
- Austria
- Switzerland
- Russia
- AFRICA

UNIT-X:

ENTREPRENEURSHIP

- Entrepreneur
 - Types
 - Functions
 - Qualities
 - Risks & Rewards

• Management

- Principles of Management
- Process of Management

• Setting up a new Enterprise

- Preparation of Project report
- Bank documents required for loan approval

Research Method

- Planning And Strategic Choice
- Skill for managing Changing Projects
- R&D

• Entrepreneurship Development

- Interview magic
- Training and development
- Power of leadership
- Team Building And motivation
- Time management

• Marketing Strategies

- Structure of Market
- Marketing Environment
- Micro
- Macro
- Mass Market