

Government of Jammu and Kashmir,

Services Selection Board, Zum Zum Building Rambagh, Srinagar. (www.jkssb.nic.in)

> Marks:150 Time:-2:30 hours

Syllabus for Written test (Objective Type) for the post of Assistant Tourist Officer

Unit-I

➢ General Englist: - Verbal English, Analogies, Antonyms, Synonyms, Fill in the blanks, sentences corrections, idions, Spotting the error, Narration, Comprehension Passage, voice, spelling rules.

20 Marks.

Unit-2

➤ Basics of Tourism: - Meaning of Tourism, raveller, Visitor, Excursionist, Types of tourists, History of travel and tourism, Components and Elements of Tourism, Tourism motivation, Tourism Impacts-Economic, Social, Cultural and Environmental, Demand and Supply in Tourism, Multipier Effect.

40 Marks.

➤ Geography of J&K:- Physiographic features of J&K State (Mountains, Rivers, Lakes, Climatic Conditions, Forests, Wildlife), Major religions of J&K State and their impact on tourism, Types of Tourism & important Touris Places in the State, Culture of J&K State, Population, Languages, Industry, Agriculture, Trade and Commerce, Health, Governments and Political Overview

40 Marks.

Unit-4

History of J&K:- Origin of history, Early history, Medieval Period, Muslim Rule & Modern period.

40 Marks.

Unit-5

➤ Elementary knowledge of any foreign language

10 Marks.

Secretary, J&K Services Selection Board, Srinagar.