SUBJECT: PSYCHOLOGY

6.

- Scope and methods.
 Subject matter.
- Methods.
 Experimental methods.
 Fields studies.
 Clinical and case methods.
 Characteristics of psychological studies.
- Phsysiological Basis.
 Structure and functions of the nervous system.
 Structure and functions of the endocrine system.
- Development of Behaviour.
 Genetic mechanism.
 Environmental factors.
 Growth and maturation.
 Relevant experimental studies.
- Cognitive process (i)
 Perception.
 Perception Process
 Perceptual Organisation.

Perception of form, colour, depth and time. Perceptual constancy. Role of motivation, social and cultural factors in perception.

- Cognitive processes (II)
 Learning.
 Learning Process.
 Learning theories: Classical
 Conditioning
 Operant conditioning.
 Cognitive theories
 Perceptual learning
 Learning and motivation.
 Verbal Learning
 Motor Learning.
- 7. Cognitive Process (III)
 Remembering.
 Measurement of remembering.
 Short-term memory
 Long term memory
 Forgetting.
 Theories of forgetting.

8.	Cognitive Processes (VI)		Biological and socio-cultural determinants
liuel l	Thinking.	ALCOHOL: N	of personality.
	Development of thinking.	12.	Personality assessment techniques and
	Language and Thought.		tests.
	Images.		Coping Behaviour.
	Concept Formation.		Coping Mechanisms.
	Problem solving.		Coping with frustration and stress.
9.	Intelligence.	71013 207 161	Conflicts.
	Nature of Intelligence.	13.	Attitudes.
	Theories of Intelligence.		Nature of Attitudes.
	Measurement of Intelligence.		Theories of attitudes.
	Intelligence and creativity.		Measurement of attitudes.
10.	Motivation.		Change of attitudes.
	Needs, drives and motives.	14.	Communication.
	Classification of motives.		Types of Communication
	Measurement of motives.		Communication process.
	Theories of motivation.		Communication network
11.	Personality.		Distortion of communication
	Nature of personality.	15.	Applications of psychology in Industry.
	Trait and type approaches.		Education and Community.