

GOVERNMENT OF JAMMU AND KASHMIR,  
SERVICES SELECTION BOARD,  
Zum Zum Hotel, Rambagh, Srinagar

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(www.jkssb.nic.in)

NOTICE

It is notified for the information of the candidates, who have applied for the post of Assistant Tourist Officer, that the Board is going to conduct the Objective Type Written Test during the Month of September 2015 for which the syllabus is appended to this notice at Annexure "A".

| <i>Item No.</i> | <i>Adv.N.No.</i> | <i>Name of the Department</i> | <i>Name of the post</i>   | <i>Cadre</i> |
|-----------------|------------------|-------------------------------|---------------------------|--------------|
| 107             | 03 of 2012       | Tourism                       | Assistant Tourist Officer | State        |

(S.A Raina), KAS,  
Secretary,  
J&K Services Selection Board,  
Srinagar.

No. SSB/ /Sel/Secy/2015/7868-78

Dated: 20 -08-2015.

Copy to the:-

1. Principal Secretary to Hon'ble Chief Minister J&K.
2. Principal Secretary to the Hon'ble Governor, J & K State.
3. Director Information, J&K Government Srinagar with the request to publish the above notification in at least three leading local newspaper of Jammu/Srinagar on three consecutive dates
4. Director, Radio Kashmir, Kashmir. He is requested to kindly broadcast the above said notification appropriately.
5. Director, Doordarshan Kashmir. He is requested to kindly telecast the above said notification appropriately.
6. Deputy, Secretary, JKSSB, Jammu.
7. Sr. Law Officer, J&K S.S.B., Srinagar/ Jammu
8. Administrative Officer, Service Selection Board, Jammu/Srinagar.
9. Private Secretary to Chairperson.
10. Incharge Website, SSB. He shall upload the notice on the official website of the Board.
11. Record File.



Government of Jammu and Kashmir  
J&K Services Selection Board  
([www.jkssb.nic.in](http://www.jkssb.nic.in))

## Annexure “A”

Marks:150

Time:-2:30 hours

Syllabus for Written test (Objective Type) for the post of  
Assistant Tourist Officer

### Unit-1

- General English:- Verbal English, Analogies, Antonyms, Synonyms, Fill in the blanks, sentences corrections, idioms, Spotting the error, Narration, Comprehension Passage, voice, spelling rules.

20 Marks.

### Unit-2

- Basics of Tourism:- Meaning of Tourism, Traveller, Visitor, Excursionist, Types of tourists, History of travel and tourism, Components and Elements of Tourism, Tourism motivation, Tourism Impacts-Economic, Social, Cultural and Environmental, Demand and Supply in Tourism, Multiplier Effect.

40 Marks.

### Unit-3

- Geography of J&K:- Physiographic features of J&K State (Mountains, Rivers, Lakes, Climatic Conditions, Forests, Wildlife), Major religions of J&K State and their impact on tourism, Types of Tourism & important Tourist Places in the State, Culture of J&K

State, Population, Languages, Industry, Agriculture, Trade and  
Commerce, Health, Governments and Political Overview

40 Marks.

#### Unit-4

- History of J&K:- Origin of history, Early history, Medieval Period, Muslim Rule & Modern period.

40 Marks.

#### Unit-5

- Elementary knowledge of any foreign language

10 Marks.

(S.A Raina), KAS,  
Secretary,  
J&K Services Selection Board,  
Srinagar.